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Federal Department of
Economic Affairs, Education and Research EAER

State Secretariat for Economic Affairs SECO
Economic Cooperation and Development

Swiss Platform for
Sustainable Cocoa

Second Call for Innovative Cocoa Value Chain Projects

The Swiss Platform for Sustainable Cocoa ("Cocoa Platform") is an association bringing together 58 key Stakeholders of the private sector, the Swiss Confederation, civil society and research institutions. The multi-stakeholder initiative aims to promote sustainability in the cocoa value chain and thus to make a measurable contribution to the 2030 Agenda.

Being a member of the Cocoa Platform, SECO provides a co-financing facility aimed at leveraging private sector investments and promoting private-public partnerships, specifically targeting SMEs. With this second call for proposals, SECO invites the members of the private sector to submit project proposals and explicitly encourages co-applications with members from other sectors. Furthermore, SECO strongly encourages the wider cooperation among companies to pursue a systemic approach, cross-sectoral partnerships and the engagement of local organizations.

The second call for proposals was launched at the occasion of the first General Assembly of the Cocoa Platform. The development of project proposal should be guided by the following principles:

- Measurable impact on the sustainability in the cocoa value chain: The projects aim to make a measurable contribution to the Sustainable Development Goals as well to the goals of the Cocoa Platforms and addresses the Association's Principles for Sustainable Cocoa.
- Innovation: The projects develop new products, processes and technologies or new organizational structures to trigger systemic changes and add value along the cocoa value chain.
- Systemic approach and scalability: The projects pursue a systemic with a potential for scaling-up across the sector and are taking landscape approaches.
- Monitoring, evaluation and learning: The projects are monitored and evaluated according to the common Monitoring, Evaluation and Learning (MEL) Framework of the Association and results are shared with the peer learning network of the platform.

The second call for proposal covers a budget of CHF 2.4 million. The geographical focus of the projects lies on the SECO priority countries, which include Peru, Colombia and Ghana. In this second call, priority will be given to the two Latin American countries. Other key souring countries for Switzerland are Ivory Coast, Madagascar, Ecuador and Bolivia.

In cooperation with ISEAL, SECO is looking into the possibility of offering backstopping support for proposals following a landscape approach in Peru and/or Colombia. Interested members shall express their interest to the Coordination Office.

The deadline for the submission of concept notes is June 21, 2019.

Further information on the Swiss Platform for Sustainable Cocoa: https://www.kakaoplattform.ch
For queries regarding the Call for Proposals please contact:

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